

PETALUMA ROTARY CLUB



MEMBER SURVEY - RESULTS

SERVICE Above Self

What motivates you to attend the weekly meeting (you may pick more than one):

10.1% Business Meeting 38.5% Fellowship/Camaraderie 21.9% Program
11.2% Habit/Tradition 13% Meal

5.3% Other (please specify)

- Other - Helps me connect with "my town"
- Other - Networking w/fellow business owners
- Often have Rotary or volunteer business with members
- Other - To support our Club.
- Meals - NO!
- Other - to represent my organization.
- Inspiration of other members.
- Possibility to benefit other people in local community and the world.
- Women & Kisses & Hugs

For each general area of Rotary listed below, please rate your knowledge level. (1 to 10 scale; 1 = not knowledgeable, 10 = highly knowledgeable):

5.5 Club Administration 6.4 Club Fundraisers 4.6 Rotary Foundation
5.9 Club Svc Projects 4.7 Club History 4.7 Rotary International
6.7 Club Social Events 4.0 Rotary District 5130

Ten years ago these numbers would have been somewhat higher.

Did you attend any of the Friendship Feast gatherings last year?

55.2% Yes 44.8% No

If not, please indicate reason:

6.1% Cost 3.0% Notified too late 69.7% Dates didn't work for me
3.1% Not interested 0.0% Purpose of event not clear

18.2 Other (please specify) _____

- Other - Don't drink/purchase wine
- It was great!
- Other - Impact on personal life
- Other - Uncomfortable for a single person
- First, assigned to Eric's house at Sea Ranch - too far. Second - assigned to Lou's house and dates didn't work.
- Hosted every year since beginning.
- Yes - I am surprised this isn't a better attended event. I'm hopeful that information below will help resolve this problem.

I feel that disaster relief should be left up to organizations who specialize in that field. Individual members can donate that way instead of making this a rotary event.

My view is that disaster relief and direct international aid are best done by existing non-profits that specialize in those forms of service, rather than local Clubs.

Disaster Relief - 0% because the money comes from International Projects when needed.

50% of our funds should go to local projects and 50% of our funds should go to International projects. Further allocation to be determined on a case-by-case basis.

Helping those that are disabled.

Other - teaching specialist, music teacher, reading specialist, reading materials

Disaster Relief – Reserve

Did not answer...I think that involvement in all would be appropriate; however, would suggest leaving the level of \$\$\$ contribution by the pres and his/her board.

Disaster Relief - separate contribution

Other - special "one-time" projects

Other – emergency

Disaster Relief is special

Other - dedicated to literacy programs

Please give us one idea (or more if you'd like) as to how we can make your Rotary experience better:

Programs: More Rotarians helping to get programs

Open a bidding process for caterers to get the best. Seems our service deteriorates almost weekly. Have a more refined process for selecting speakers. Most of our speakers are good, however, some are very difficult to sit through.

I think Leroy's Committee might have more good info for us to improve our Club

I still think that the membership, more over, the new membership area needs to be re-vamped - made more current and involved so new members have the support to stay in Rotary - this is a multiple layer project.

I like to say the Club is run compared to a lot of other clubs that I have had the pleasure of attending.

Golf Tournament needs better ways for non-golfers to participate.

Club naturally divides into cliques, and friends should have the pleasure of friend's company, but there is a "hurdle" of cliques for newer members to get over. We could do better in this regard.

Proposed speakers should go through some sort of screening process so we can weed out the dull ones before we have to sit through them.

Rotary should do more for people with disabilities ala equipment, home renovation, etc.

Emphasis the importance of belonging to a Committee

Be open to new ways of doing things.

Stop mailing rota-teller to those with internet & donate money to local charity instead.

Improve food selection – lighter options.

Have a coffee/tea on option for \$5.

Present club contributions to the membership. A meeting, Program to review income sources and where the \$\$\$- 3 year recap.

This is needed - I feel membership will decrease. We do have MAJOR concerns with the club.

Leadership

Select (recognize) Rotarian of the Year in each avenue of service.

Recognize Rotarians with perfect attendance (annually).

Create newcomers committee (all new members for 1 year)

Participate in District Assembly, Conference, Foundation & Seminars

Eliminate early leave policy (limit it).

Have each Rotarian (as they get their food) fill up each table before the next table can be seated. Note: might break-up the "Same groups" meeting after meeting.

We are all creatures of habit – I think it would promote fellowship if maybe once a month members would be fined for not sitting next to someone they usually do not sit with at table.

Work to integrate the overall club into a single cohesive unit. It seems to me we really have 2 clubs in one not by age necessarily but by length of time in the club. Possibly a mentoring system where a new member is paired with an older member to learn

Have more social events that are not a fundraiser for the club (I.e. Giants game or Casino/Poker night)

Invitation of other community groups on a quarterly basis in an attempt to jointly achieve goals.
Consider flat lunch rate of \$20. Members could designate the portion above the meal cost to raffle tickets, community service, etc. or member could merely pay the \$15 lunch fee (see following paper)

Good programs.

A craft talk - old and new once a month!

Make weekly meetings more fun w/interesting speakers.

We have to keep the cost down for me - on fixed income - it is becoming harder and harder to stay in Rotary.

Meetings 2x/month

Not recognized if late - often hard to get out of office - can't make meeting then don't go.

Better programs. We have gotten away from programs that can't be missed.

Choose dynamic leaders with good senses of humor, and the ability to inspire club members to get involved.

Let me take a year off.

Different location other than Vets Hall every so often.

I attempt to make all meetings, however, occasionally I cannot. It would be nice to allow committee meetings for make-ups. I know others in Petaluma Rotary are given make-ups.

Organize different kinds of social events - theater, entertainment, speakers

If you could pay your dues and fines with a credit card, would you be interested in doing so? 51.5% Yes 48.5% No

If you could pay your weekly meals on a quarterly or semi-annual basis, would you be interested in doing so? 60% Yes 40% No

Survey Demographics:

70 surveys returned

average number of years in the Club was 13.3 for the respondents

61% of the respondents have been in the club 10 years or less